

Abstract

A method and apparatus is provided for processing at least one digital image to provide a photofinishing product to a user. The method begins by receiving at least one digital image located on a physical medium provided by the user. Responsive to a user request, at least one operator-definable package of photofinishing products is offered to the user. An input is received, which specifies at least one package selected by the user. A photofinishing product is then provided to the user in accordance with the specified package.